

ROSHINI TERESA POCHONT

- Illustration • Graphic Design •
- Design Thinking • Writing •



I'm a Designer, Illustrator and former Journalist who is always excited about bringing stories to life through different forms of image-making and writing.

I enjoy discovering new definitions of 'good design' through projects that explore the world we live in today.

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RESIDENCE Chennai/Vellore, India

EDUCATION

2011 - '14 Master of Design in Graphic Design
National Institute of Design, Ahmedabad

2008 - '09 Post-Graduate Diploma in Print Journalism
Asian College of Journalism, Chennai

2005 - '08 Bachelor of Arts in English
Stella Maris College, Chennai

WORK EXPERIENCE

Designer & Illustrator

Tulika Books, Chennai // Nov. 2018 - Mar. 2020

- In-House Design: Book layouts, typography and cover designs for 25+ children's picture books and young adult fiction
- Social Media: Designs for promotions and publicity material across social media platforms
- Events: Planning and managing in-store and partner events

Illustration Intern

Tulika Books, Chennai // Jul. 2018 - Nov. 2018

- Illustrated the picture book 'Shabana and the Baby Goat'

Freelance Illustrator

Pearson India // Feb. 2018 - Jun. 2018

- Illustrated 40+ comics for a series of grammar textbooks

Analyst - Design & Communications

*Centre for Innovation and Entrepreneurship
Indian School of Business, Hyderabad // Aug. 2015 - Sep. 2016*

- Played a key role in implementing the Technology Entrepreneurship Programme (TEP) for engineering colleges in Telangana and Andhra Pradesh, India
- Facilitated Design Thinking Workshops for participant colleges
- Content/design for brochures, annual reports and newsletters

Sub-Editor - National Desk

The Hindu, Chennai // Jun. 2009 - May 2011

- Edited copy for front and national pages of the newspaper
- Designed daily page layouts
- Covered the 2011 National Elections as part of a special team (copy-editing, page design and layout)

PROFESSIONAL SKILLS

Strengths Illustration and Image-making, Visual Thinking, Design Research, Creative Content Writing, Crafts

Software Adobe Creative Suite (Illustrator, Photoshop, Indesign, Premier Pro), Microsoft Office Suite

Interests Children's Books, Education, Visual Anthropology History, Gender Equality, Crafts and Culture