



# ROSHINI POCHONT

ILLUSTRATOR, DESIGNER & ART EDUCATOR

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I am always excited about bringing stories to life through illustration and design projects, particularly for younger audiences.

Having enjoyed interacting with children through art classes and workshops, I am seeking further enriching experiences in the fields of illustration and art education.

## CONTACT DETAILS

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linkedin.com/in/roshinipochont

**HOME:** Vellore, Tamil Nadu, India

## EDUCATION

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### M.DES. – GRAPHIC DESIGN

*National Institute of Design  
Ahmedabad, India  
2011 – 2014*

### P.G. DIPLOMA – PRINT JOURNALISM

*Asian College of Journalism  
Chennai, India  
2008 – 2009*

### B.A. – ENGLISH

*Stella Maris College  
Chennai, India  
2005 – 2008*

### SENIOR ART TEACHER

Jun. 2020 – Dec. 2021

*RainbowFish Studio / Chennai, India (Remote)*

- Handled virtual art classes for multiple CBSE schools in Chennai, with 300+ students weekly from grades 2 to 6 (ages 6 to 12)
- Assessed, evaluated and graded students' performances
- Designed and developed art curriculum in fundamental and advanced art theory and techniques across different age groups
- Provided an exciting classroom experience despite virtual constraints
- Supported workload with teacher's notes and social media presence

### IN-HOUSE DESIGNER

Dec. 2018 – Mar. 2020

*Tulika Publishers / Chennai, India*

- As the In-House Designer: book layouts, typography and cover designs for children's picture books and young adult fiction
- Social Media & Event Management: designs for promotions and publicity material, planning and hosting in-store and partner events

### ILLUSTRATION & DESIGN INTERN

Jul. – Dec. 2018

*Tulika Publishers / Chennai, India*

- Picture Book Illustration for 'Shabana and the Baby Goat' written by Samina Mishra (published by Tulika Books, 2019) - conceptualized and produced the picture book from start to finish

### FREELANCE ILLUSTRATOR – GRAMMAR TEXTBOOKS

Feb. – Jun. 2018

*Pearson Education / India (Remote)*

- Illustrated sets of chapter comics to accompany grammar exercises across a three-book modular course for developing English language skills, titled 'Magic Strokes'

### ANALYST – DESIGN & COMMUNICATIONS

Aug. 2015 – Sep. 2016

*Indian School of Business / Hyderabad, India*

- Core Member of the Design Team in the Technology Entrepreneurship Programme (TEP) at the ISB Centre for Innovation and Entrepreneurship
- Conducted Design Thinking workshops for 20+ engineering colleges across the states of Andhra Pradesh & Telangana as part of the TEP
- Design Thinking: conducted research into real-life applications for innovation in engineering
- Content and Communications: designed collateral materials for competitions (posters, banners, participant information), brochures, annual reports, newsletters and online media

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## SKILLS

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### SOFT SKILLS:

Creative problem solving  
Teamwork & collaboration  
Good interpersonal skills with children  
Curiosity & patience to learn

### ART & DESIGN TECHNIQUES:

Watercolours, Acrylics, Coloured  
Pencils, Oil Pastels, Soft Pastels,  
Pen & Ink, Paper & Yarn Crafts,  
Digital (Adobe Creative Suite)

### AREAS OF INTEREST:

Art Education (Early Childhood  
and Elementary), Illustration,  
Art History, Visual Anthropology

### SUB-EDITOR, NATIONAL DESK

Jun. 2009 – May. 2011

*The Hindu / Chennai, India*

- Edited copy for the front and national pages of The Hindu newspaper
- Involved in page layout and page-making for prime news items
- Member of the special team for the national election coverage in 2011

### JOURNALISM INTERNSHIP

May. – Jun. 2007

*The New Indian Express / Chennai, India*

- Two articles published in the lifestyle section of the newspaper

*Thank you for considering my application.*

*I would be delighted to apply my experience and enthusiasm  
in areas that will help me thrive and grow professionally,  
and to be a valuable asset to any organization.*