

ROSHINI POCHONT

ART EDUCATOR, DESIGNER & ILLUSTRATOR

I am always excited about bringing stories to life through illustration and design projects, particularly for younger audiences.

Having enjoyed interacting with children through art classes and workshops, I am seeking further enriching experiences in the fields of visual arts, culture and education.

CONTACT DETAILS

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HOME: Dubai, UAE

EDUCATION

PATHWAYS PLUS MENTEE 2023 (CHILDREN'S ILLUSTRATION)

Pop Up Projects CIC, London (Online)
May 2023 – Apr. 2024

CERTIFICATE – ART THERAPY

Indian Institute of Psychology & Research
Bengaluru, India (Online)
Mar. – Jun. 2022

M.DES. – GRAPHIC DESIGN

National Institute of Design
Ahmedabad, India
2011 – 2014

P.G. DIPLOMA – PRINT JOURNALISM

Asian College of Journalism
Chennai, India
2008 – 2009

B.A. – ENGLISH

Stella Maris College
Chennai, India
2005 – 2008

ART FACILITATOR • Apr. 2024 – PRESENT

thejamjar/ Alserkal Avenue, Dubai, UAE

- Conduct weekly art workshops for children focusing on traditional media (acrylics, watercolour, crafts and mixed media)
- Provide personalized painting tutorials with a focus on techniques and skill refinement
- Develop monthly original painting samples aligned with upcoming workshop themes, ensuring consistent inspiration and visual guidance for students
- Research, design, and structure art projects, adapting content to suit various learning needs
- Facilitate art workshops across 10+ schools in Dubai, fostering creativity in foundational art
- Contribute to event planning and creative direction for external collaborations, client partnerships, and themed art activations

FREELANCE ILLUSTRATOR – SELECT PROJECTS • 2018 – PRESENT

Pearson Education India

- Sets of chapter comics for a 3-book modular grammar course
Current Conservation (CC Kids)
- Cover and spot illustrations for a field study article on hummingbirds
ReScript Welltech (Anyo App)
- Set of 7 panels of illustrations for social media posts on mental health

SENIOR ART TEACHER • Jun. 2020 – Dec. 2021

RainbowFish Studio / Chennai, India (Remote)

- Handled virtual art classes for multiple CBSE schools in Chennai, with 300+ students weekly from grades 2 to 6 (ages 6 to 12)
- Assessed, evaluated and graded students' performances
- Designed and developed art curriculum in fundamental and advanced art theory and techniques across different age groups
- Provided an exciting classroom experience despite virtual constraints
- Supported workload with teacher's notes and social media presence

IN-HOUSE DESIGNER • Dec. 2018 – Mar. 2020

Tulika Publishers / Chennai, India

- As the In-House Designer: book layouts, typography and cover designs for children's picture books and young adult fiction
- Social Media & Event Management: designs for promotions and publicity material, planning and hosting in-store and partner events

ILLUSTRATION & DESIGN INTERN • Jul. – Dec. 2018

Tulika Publishers / Chennai, India

- Picture Book Illustration for 'Shabana and the Baby Goat' written by Samina Mishra (published by Tulika Books, 2019)
- conceptualized and produced the picture book from start to finish

ROSHINI POCHONT

ILLUSTRATOR, DESIGNER & ART EDUCATOR

STRENGTHS

SOFT SKILLS:

Creative problem solving
Teamwork & collaboration
Good interpersonal skills with children
Curiosity & patience to learn

ART & DESIGN TECHNIQUES:

Watercolours, Acrylics, Coloured
Pencils, Oil Pastels, Pen & Ink,
Paper & Yarn Crafts, Digital
(Adobe Creative Suite, Procreate)

AREAS OF INTEREST:

Art Education (Early Childhood
and Elementary), Illustration,
Art History, Visual Anthropology

ANALYST – DESIGN & COMMUNICATIONS • Aug. 2015 – Sep. 2016

Indian School of Business / Hyderabad, India

- Core Member of the Design Team in the Technology Entrepreneurship Programme (TEP) at the ISB Centre for Innovation and Entrepreneurship
- Conducted Design Thinking workshops for 20+ engineering colleges across the states of Andhra Pradesh & Telangana as part of the TEP
- Design Thinking: conducted research into real-life applications for innovation in engineering
- Content and Communications: designed collateral materials for competitions (posters, banners, participant information), brochures, annual reports, newsletters and online media

SUB-EDITOR, NATIONAL DESK • Jun. 2009 – May. 2011

The Hindu / Chennai, India

- Edited copy for the front and national pages of The Hindu newspaper
- Involved in page layout and page-making for prime news items
- Member of the special team for the national election coverage in 2011

JOURNALISM INTERNSHIP • May. – Jun. 2007

The New Indian Express / Chennai, India

- Two articles published in the lifestyle section of the newspaper

Thank you for considering my application.

I would be delighted to apply my experience and enthusiasm in areas that will help me thrive and grow professionally, and to be a valuable asset to any organization.